



JEWEL BLADE LIMITED
SHEFFIELD ENGLAND

jewelblade.com



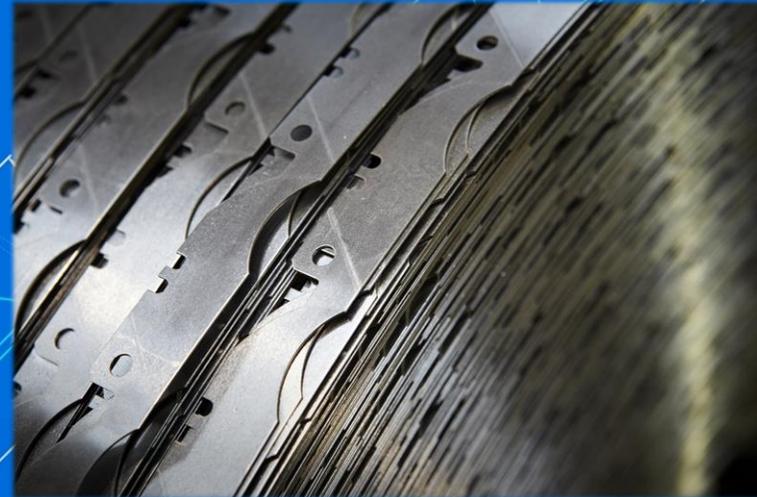


JEWEL BLADE LIMITED
MADE IN SHEFFIELD - ENGLAND



AT A GLANCE

- Jewel Blade are a world-leading manufacturer of high precision blades for industrial applications.
- Established for over 90 years
- Sell to over 52 countries worldwide
- Jewel are part of the W R Swann & Co Ltd Group



GREAT British Blades



GREAT BRITISH BLADES

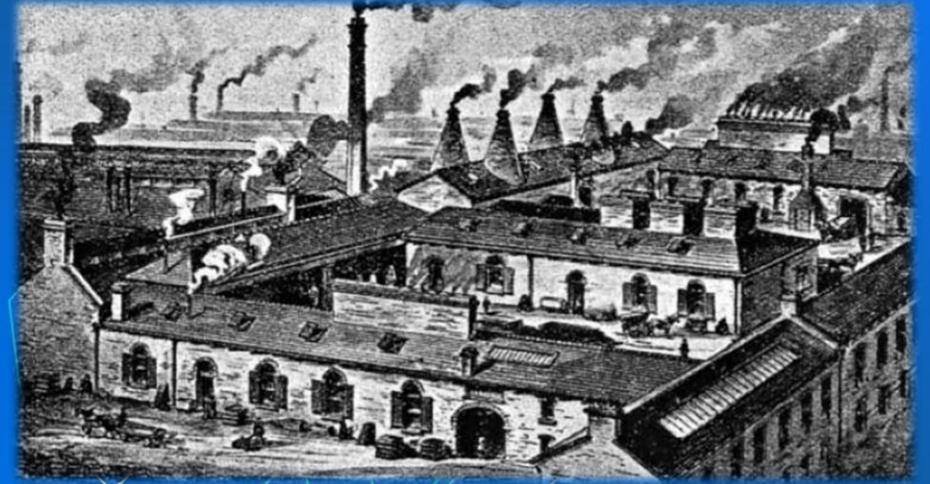
MANUFACTURED IN SHEFFIELD, ENGLAND

Sheffield is historically renowned for making high quality steel, it has a long and proud history as a producer city and remains at the forefront of manufacturing steel products. All of the Jewel Blade Range is manufactured to the highest of industry standards in keeping with Sheffield's reputation for producing the finest cutting edge products.





THE CYCLOPS STEEL AND IRON WORKS—THE ROLLING MILLS



THE HISTORY OF JEWEL BLADE

Located in Sheffield, England at the heart of the British steel industry, for over 90 years.

The company began life in the 1920's in their Hawksley Avenue, Sheffield factory.



GREAT British Blades



EXPANSION AND DEVELOPMENT

In 1966 the management team purchased the company, they later moved premises to Penistone Road in Hillsborough, Sheffield with a manufacturing facility of 3830 m² where Jewel are still located today.

The Industrial Blade Range was introduced in the 1960's which has been honed over the last 50 years placing Jewel at the forefront of the blade manufacturing industry.



GOING FROM STRENGTH TO STRENGTH

In 2003 there was the positive acquisition by W R Swann & Co Ltd group of companies which includes the world leading surgical blade manufacturer Swann-Morton Ltd. This saw Jewel take another positive step forward with enhancements and investments being implemented throughout the company.



JEWEL BLADES TO OVER 52 COUNTRIES WORLDWIDE

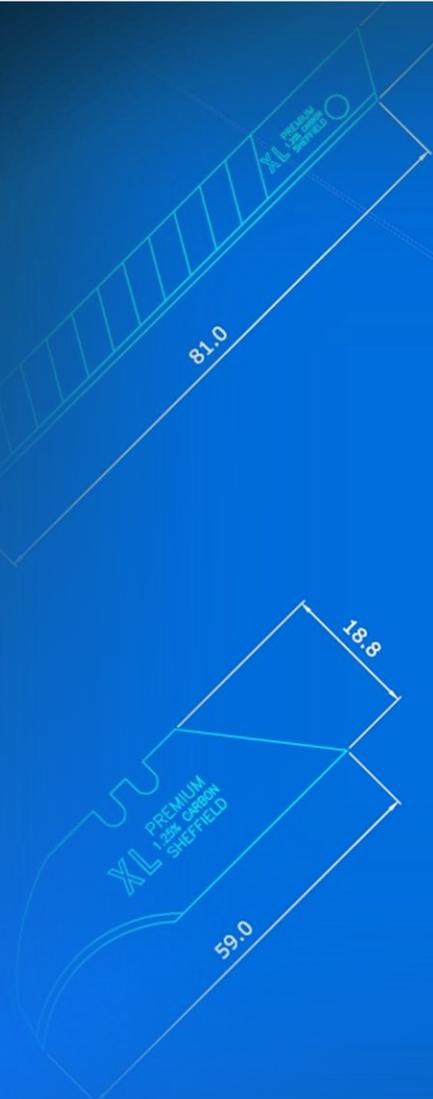
Jewel Blade's worldwide distribution of quality "Made in Sheffield" blades provides customers with the confidence and knowledge that its aim and focus is to develop successful long-term business partnerships.



DID YOU KNOW?

Jewel Blade began life in the 1920's as a family business producing razor blades and were known as 'The Jewel Razor Company'

WE ARE 'ISO 9001:2008 CERTIFIED'



Certificate GB93/1503

The management system of

Jewel Blade Limited

442 Penistone Road,
Sheffield, S6 2FU, UK

has been assessed and certified as meeting the requirements of

ISO 9001:2008

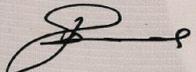
For the following activities

**Manufacture of industrial, DIY blades.
Supply of associated materials i.e. handles.**

Further clarifications regarding the scope of this certificate and the applicability of ISO 9001:2008 requirements may be obtained by consulting the organisation

This certificate is valid from 06 December 2013 until 06 December 2016 and remains valid subject to satisfactory surveillance audits.
Re certification audit due before 06 December 2016
Issue 12. Certified since 12 January 1993

Authorised by



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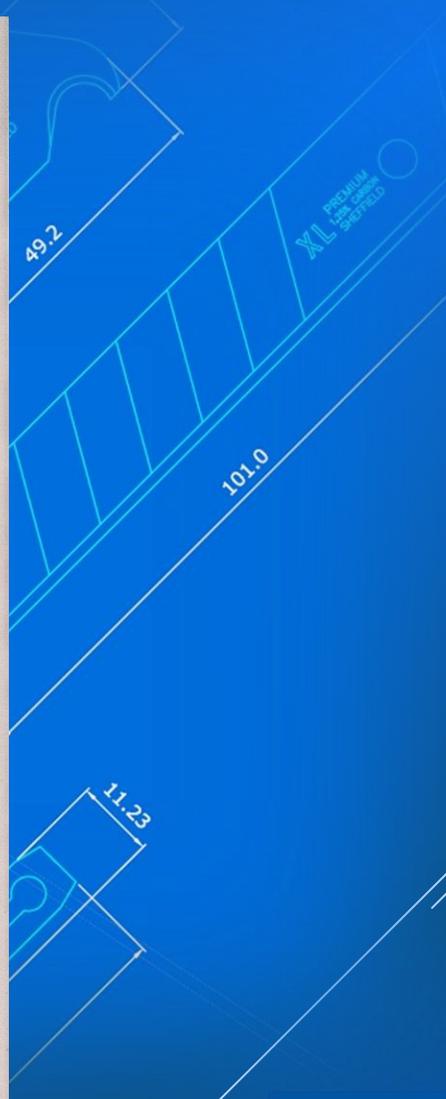
Page 1 of 1



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1920 – Life began for 'The Jewel Razor Company'

Jewel played an influential role in pioneering 'Stainless Steel Razor Blades'

1960's – The management team bought Jewel Blade Ltd

Relocated to our current manufacturing facility of 3830 M²

Diversified into different market sectors with the Industrial Blade Range

2003 – The positive acquisition by W R Swann & Co Ltd and the merging with it's group of companies including Swann-Morton Ltd

Through increased development and implementation of investment, enhancements in both research and technology has enabled Jewel Blade to continually grow.

50% increase in sales since 2004

THE ART & SCIENCE OF MANUFACTURING

'GREAT BRITISH BLADES'



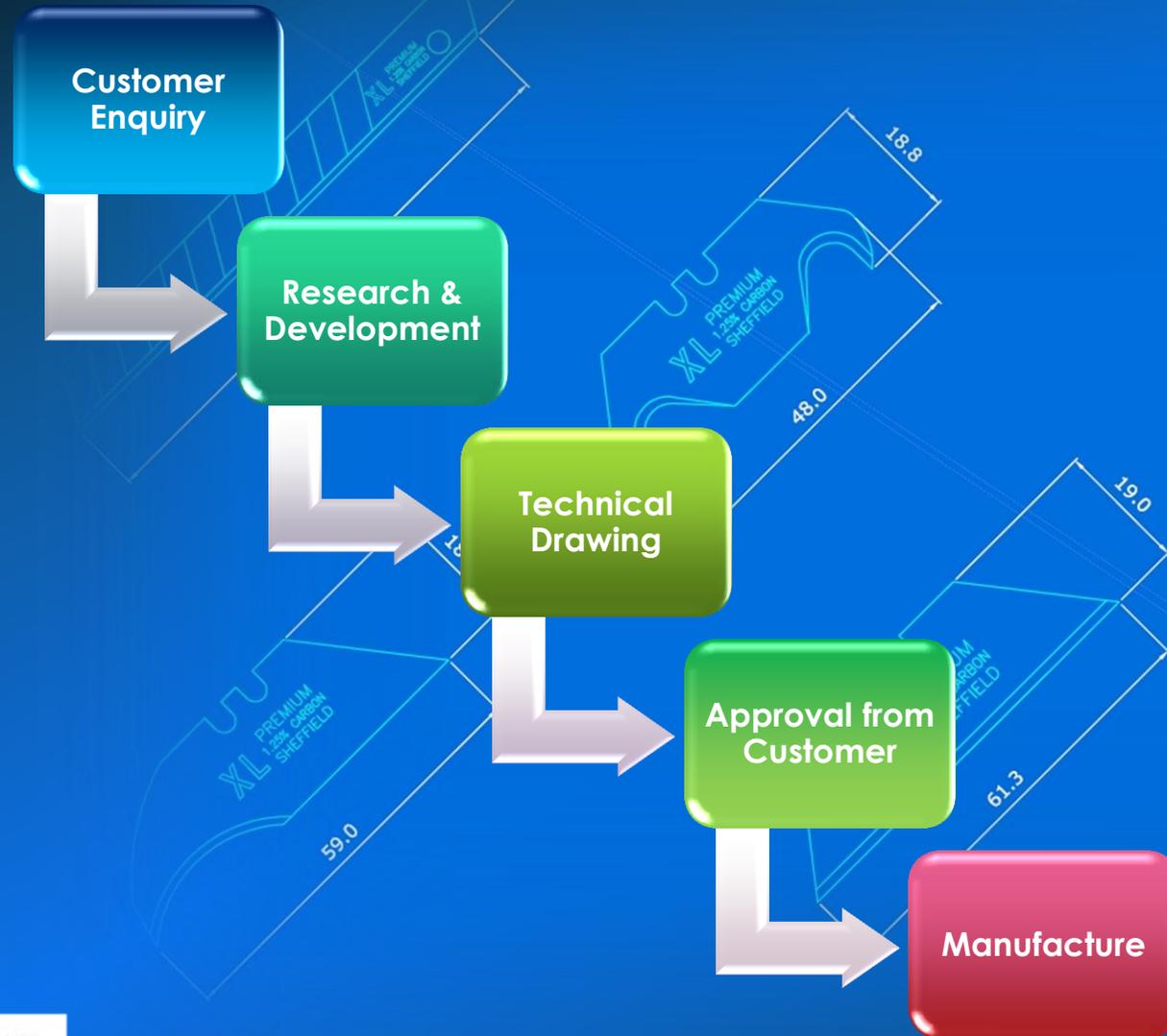
QUALITY, SERVICE & RELIABILITY ASSURED

Here at Jewel Blade we endeavour to work alongside our customers to determine exactly what you require to meet the demands of your application and specific business needs.

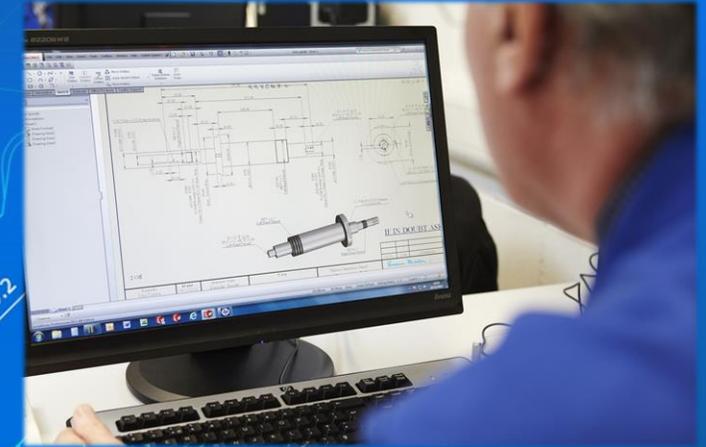
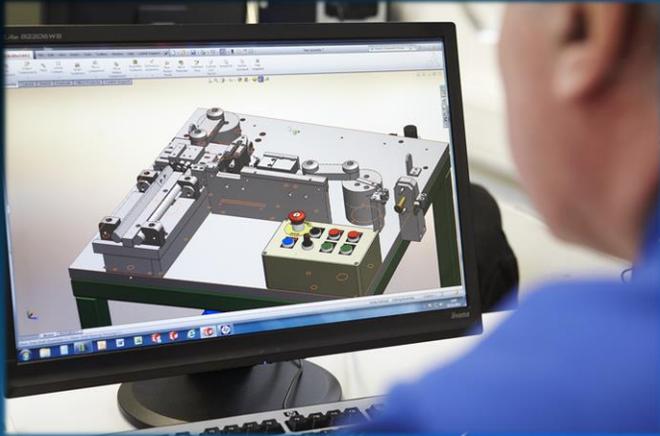
Our flexible approach and reliable manufacturing facilities along with our expertise enables us to adapt to the exact requests from our end users, distributors, agents and the demands of the varied market sectors.

All of the above provides our customers with the confidence to select Jewel Blade as a long term business partner.

BLADE GEOMETRY



CUSTOM BLADE DESIGN



Blade designs are developed and project managed from specific client's requests using our vast knowledge of blade manufacturing supported by our in house research & development team.

Utilising technical support and CAD services ensures individual enquiries are rapidly responded to. If you are unable to find a suitable blade from the range illustrated our team of experts can advise on the best materials, coatings, sizes and blade design for various applications and provide details of our personalised private branding service.



STEEL STOCKS

Jewel source the finest *European steel*.

Upon arrival the steel is booked into quarantine where it is then assessed to ensure that it conforms with the Jewel Blade 'Quality Assured Standard'.

The steel is examined by Jewel's steel specialists who check the specifications and then grade the steel to guarantee that it is of the highest quality.

With a manufacturing facility of 3830 M² Jewel have the resources that enable them to stock vast quantities of the highest grade steel. Thus meaning it can be made quickly available to fulfil the customers specific needs.

Jewel Blade's diverse and comprehensive range of superior steels and customer focused operation ensures that customers orders are dealt with in the most efficient manner and delivered promptly.



PACKING, QUALITY & INSPECTION



This is where the final 'Visual' inspection is carried out. Our extensive and varied alternative packaging options are designed to meet the needs of the clients, ranging from bulk options for industry use, to sales enhancing retail packaging options.

We also offer a private branding and bespoke packaging service with advice based upon the product, product brand and the customer's specific requirements.



DESPATCHING YOUR ORDER

Here at Jewel our flexible approach along with our capabilities ensures that your order is dealt with in the most efficient manner.

This is stage where your order is concluded however the quality service does not stop here as we will continue to communicate with our customers as we endeavour to meet your requirements.

One of the major benefits of starting a business relationship with Jewel Blade is that excellence is assured. With over 90 years of experience in manufacturing blades, Jewel boast a wealth of knowledge in the art and science of manufacturing 'GREAT British Blades' and this combined with the continual development in technological enhancements provides our customers with the confidence that our products are not only reliable but are also of the highest quality providing you with the *cutting edge* over your competitors.



GREAT British Blades

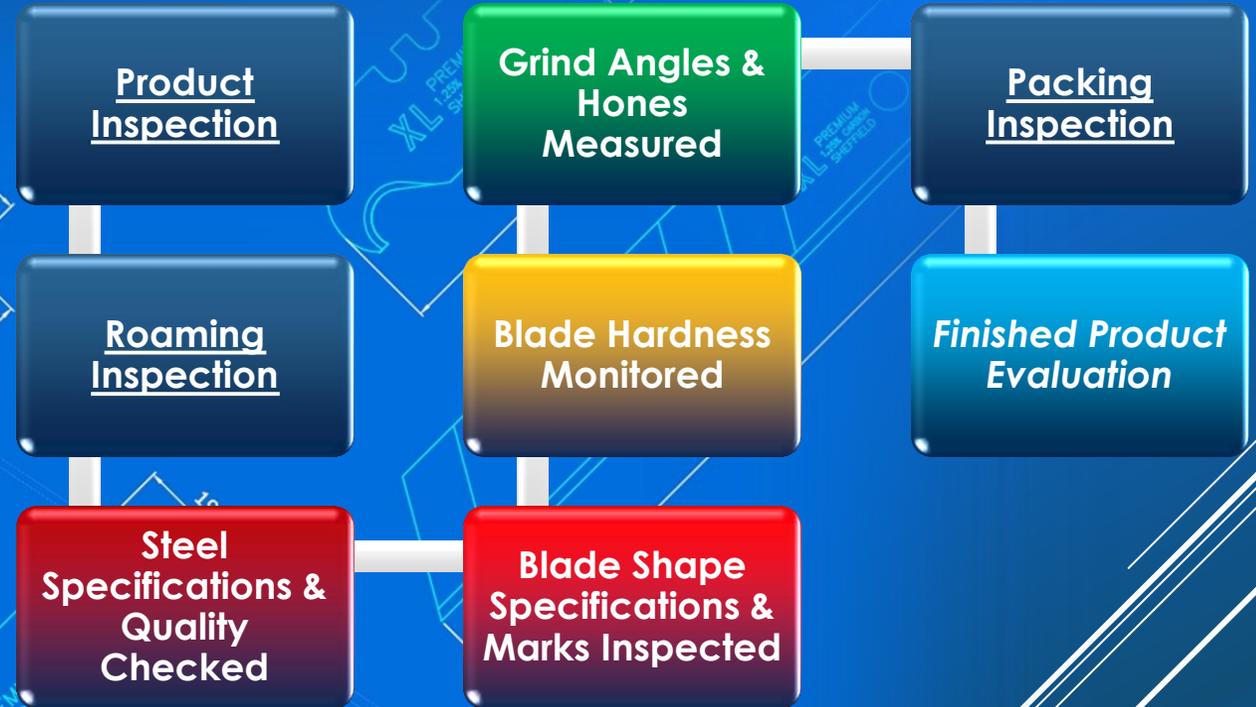


Quality Control Procedures

Here at Jewel Blade there is a 200% inspection rate

At each individual stage of production continuous checks and inspections are undertaken to ensure that our blades are manufactured to the highest of industry standards.

This is to adhere with our ISO procedures and criteria for quality management.





Jewel Blade produce bespoke, specialty and technical blades for use in various market sectors which include Flooring, Roofing, DIY, Automotive, Craft, Textile and Food Processing as well as others, manufactured in small or mass production runs.



WHY JEWEL?

Jewel currently manufacture approximately **80 Million Blades** a year!!



XL Premium Silver & Gold Range

Achieve **MORE**
with **LESS**



GREAT British Blades



GREAT British Blades





- 1.25% High Carbon Steel for excellent durability
- Enhanced polished finish for increased resistance to rusting
- Range of user friendly packaging
- The range currently comprises 15 of our most popular blade shapes however new blades are continually being added.
- Ideal for use in the contract flooring environment.

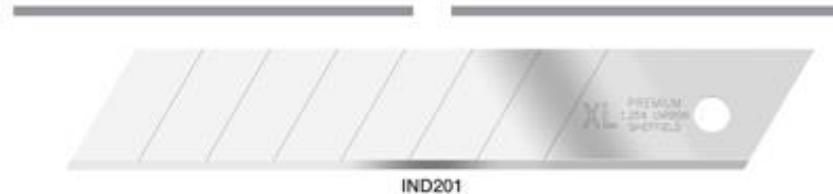


XL Premium SILVER Blades



The XL Premium Silver range of blades designed for use in Heavy Duty Flooring are designed and manufactured in Sheffield to the highest of industry standards.

- Manufactured using Quality 1.25% Carbon Steel which enhances the longevity of the blade
- Enhanced polished blade surface which improves resistance against rust
- Higher performance reducing downtime and user handling





- 1.25% High Carbon Steel for excellent durability
- Enhanced mirror finish to improve resistance to rusting.
- Titanium Nitride (TiN) coating increases the cutting performance by up to 8x when compared to other conventional blades in the industry.
- Reduced user handling ensures a safer, more cost effective blade.
- Ideal use for when fitting large areas of flooring including heavy duty vinyl safety flooring where other blades may potentially break.
- These blades also work well on cutting Artificial turf if you are selling/fitting within this area.
- The range currently comprises 15 of our most popular blade shapes however new blades are continually being added.



XL Premium GOLD Blades



Our range of XL Premium Gold blades designed for use in Heavy Duty Flooring are designed and manufactured in Sheffield to the highest of industry standards.

- Titanium Nitride (TiN) coating which enhances the longevity of the blade edge
- Manufactured using Quality 1.25% Carbon Steel
- Higher performance reducing downtime and user handling
- Suitable in various applications where reduced friction is required



IND92A



IND92DZ



IND92F



IND96



IND96LP



IND96I



IND96W



IND99A



IND201



JEWEL BLADE LIMITED
SHEFFIELD ENGLAND

jewelblade.com

Achieve **MORE** with **LESS**



Designed and manufactured in Sheffield to the highest of industry standards.

Jewel Blade Limited are the **ONLY UK MANUFACTURERS** to use this premium quality steel to produce blades for the Flooring Industry.

Excellent durability and enhanced cutting performance means the blades **last longer**.

The XL Premium Gold is ideal for fitting **LVT and Heavy Duty Safety Flooring** with its TiN Coated edge that lasts up to **8 times longer**.

Please contact us on 0114 2217000 for your nearest **Distributor** and for more information on the Jewel Blade XL Premium range email: xlpremium@jewelblade.com

Manufacturers of
GREAT British blades



JEWEL BLADE LIMITED
SHEFFIELD ENGLAND

jewelblade.com



GREAT British blades



Achieve **MORE** with **LESS**

NEW! Insulation Blades

- Polished 1.25% High Carbon Steel for increased durability
- Consistent high quality blades manufactured to extremely tight tolerances
- 4 popular sizes: 100mm, 130mm, 150mm & 160mm
- Universal Design - fits all standard knives



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GREAT British Blades

GREAT British Blades

XL Premium SILVER Blades

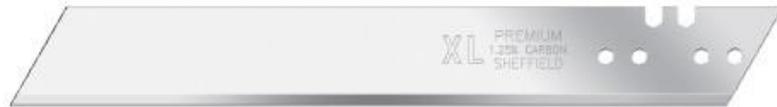


The XL Premium Silver range of blades are designed and manufactured in Sheffield to the highest of industry standards.

- NEW! Insulation Blades**
- Polished 1.25% High Carbon Steel for increased durability
 - Consistent high quality blades manufactured to extremely tight tolerances
 - 4 popular sizes: 100mm, 130mm, 150mm & 160mm
 - Universal Design - fits all standard knives



IND624 - 160mm Insulation blade packed into Plastic Tubes of 10 blades 100 blades per box
Reorder Code: **JB6240308**



IND623 - 150mm Insulation blade packed into Plastic Tubes of 10 blades 100 blades per box
Reorder Code: **JB6238108**



IND622 - 130mm Insulation blade packed into Plastic Tubes of 10 blades 100 blades per box
Reorder Code: **JB6228108**



IND621 - 100mm Insulation blade packed into Plastic Tubes of 10 blades 100 blades per box
Reorder Code: **JB6218108**



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XL Premium GOLD Blades



Our range of XL Premium Gold blades are designed and manufactured in Sheffield to the highest of industry standards.

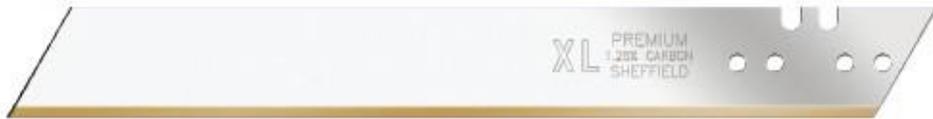
NEW! Insulation Blades

- Polished Titanium Nitride (TiN) coated 1.25% High Carbon Steel for increased durability

- Consistent high quality blades manufactured to extremely tight tolerances

- Universal Design - fits all standard knives

- 4 popular sizes: 100mm, 130mm, 150mm & 160mm



IND624 - 160mm TiN Coated Insulation blade packed into Plastic Tubes of 10 blades 100 blades per box
Reorder Code: **JB6240308**



IND623 - 150mm TiN Coated Insulation blade packed into Plastic Tubes of 10 blades 100 blades per box
Reorder Code: **JB6238108**



IND622 - 130mm TiN Coated Insulation blade packed into Plastic Tubes of 10 blades 100 blades per box
Reorder Code: **JB6228108**



IND621 - 100mm TiN Coated Insulation blade packed into Plastic Tubes of 10 blades 100 blades per box
Reorder Code: **JB6218108**



GREAT British Blades





The XL Premium Silver & Gold Contractor Packs



Includes:

- Original 03 Delphin Knife

XL Silver Blades In dispensers

- 10 x IND92DZ
- 10 x IND96I
- 10 x IND99A

XL Gold Blades In Dispensers

- 30 x IND92DZ
- 10 x IND96I
- 10 x IND99A



Tried & Tested

The XL Premium Range is subject to testing procedures that replicate the day to day uses of the blades. This is to ensure that they can achieve to the highest of industry standards both effectively and efficiently.

Through professional tradesmen undertaking various tests using the XL Premium Range it was found that the blades are longer lasting when compared to other conventional blades on the market with the XL Gold Range specifically lasting up to 8 times longer. Increased performance and safety reduces tool downtime allowing for higher yields.



Jewel Blade's Product Range

Jewel manufacture Great British Blades to the highest of industry standards. Blades are made from the highest quality Carbon Steel and Stainless Steel. Jewel's vast range of products can be offered to you in various thicknesses.

Jewel Blade's versatility means that they can provide you with the essential blades specifically designed for various industrial applications. Whilst achieving this Jewel ensure that you have the high precision cutting edge that is required for you to achieve a high performance in application.



A Selection of Industrial Blades

Snap Off & Non Segmental Blades



Utility Blades

Heavy Duty



Concave



Convex



Hook



Razor Blades



Derinder & Skinner Blades For The Food Industry



Professional Knives & Cutters



Jewel has a comprehensive range of knives and cutters all of which include our 'Made In Sheffield England' Blades. Testing and development makes our quality blades the first choice for these commonly used tools. The extensive range of handles, knives and cutters, are suitable for many applications, for both the Professional tradesmen & DIY enthusiast. Safety is essential in blade & knife use and our range provides a selection of safe cutting solutions.



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